
NEWS RELEASE

For Immediate Release
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Office of the Seniors Advocate

30 members chosen for Seniors Advocate Council of Advisers

Victoria, B.C. – B.C.’s Seniors Advocate, Isobel Mackenzie, has appointed a new 30-member council of seniors from across the province. Council members will be key volunteer advisers to the Advocate and her office.

“The applications for this council were outstanding and it is inspiring to see so many seniors willing to offer their time to serve fellow seniors,” said Mackenzie. “This is an exciting new journey we are embarking upon and I am very fortunate that I will be guided in my work by actual seniors who can ensure their many perspectives are heard and considered. I want to advocate for seniors with seniors.”

The appointed council members bring perspectives from a variety of backgrounds. Among the group there are advisers with experience in social work, teaching, health care, business, and local government, to name a few. Advisers range in age from 65 to 85, live in 26 municipalities in all regions of B.C., and come from diverse cultures and communities.

Recommendations for council members were made by the Council of Senior Citizens’ Organizations of British Columbia (COSCO-BC) on behalf of the Advocate, after reviewing over three hundred applications. In addition to the council, the Advocate will be welcoming the public and service providers to get involved in an advisory role on upcoming committees and focus groups.

The media and the public may connect initially with regional council members through the Office of the Seniors Advocate. The Office of the Seniors Advocate is an independent office monitoring and analysing systemic issues affecting seniors.

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Learn more:

For more information, visit the Seniors Advocate website: www.seniorsadvocatebc.ca,
phone 1-877-952-3181 (250-952-3181 in Victoria) or email info@seniorsadvocatebc.ca

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