



FOR IMMEDIATE RELEASE

October 1, 2020

B.C.'s Seniors Advocate Statement on International Day of Older Persons 2020

Victoria, B.C – "For the past 30 years, we have been celebrating October 1st as the United Nations

International Day of Older Persons. However, this year is an October 1st like no other, for the world at

large, and, in particular, older adults."

"Throughout the past seven months of sacrifice, uncertainty and tragedy, we have learned many things

about each other and older adults. One of the most heartening lessons learned has been that we care;

we care about each other, and we particularly care about older adults in our lives. So, let's pause during

this most extraordinary of times to celebrate the seniors in our lives. Let's celebrate the resiliency of

older adults who have shouldered the higher burden of illness with this pandemic. Let's celebrate the

collective desire of everyone to make the future better for older adults. Let us celebrate that many of us

came to recognize just how much we love and cherish the seniors in our lives when we found them

under threat, a legacy that will forever enrich us and the lives of those around us."

Isobel Mackenzie Seniors Advocate